

Alpha Invitation Artwork Guidelines

If using images from the Alpha website to create promotional material for your course, we would ask that:

- To maintain consistency, all promotional materials should carry the same font, colours and layout.
- Before printing materials, we would be grateful if you could send an electronic file (PDF if possible) of your proof to **carola.browne@alpha.org**

Artwork on has been created in an application called InDesign. It is saved in version CS2, which means that it will not open in versions of InDesign lower than this (for example InDesign CS1).

There are also PDF versions of the artwork - they are hi-resolution and rather large documents which may be difficult or slow to open on some home computers because of their size.

The images/pictures used to make up the artwork are cmyk images (4colour process). There are no pantone colours or spot colours used. All artwork has a 3mm bleed.